



NICHOLLSDESIGNS

FREELANCE DESIGNER

**Offering 3D CAD Rendering, Website Design, Branding,
Motion & Editing, Graphic Design, SEO & PPC.**

Based in Hertfordshire, In the United Kingdom

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I believe that design is vital to a businesses success even more is the digital era than before.

Having a Digital presence is so important it's a fact that the most popular way someone discovers a business is digitally. This makes it vital to make sure that your potential customers can find you firstly but also that website can generate leads. It also important that the content online and offline is consistent and portrays the same message.

Education - I think its important that during the design process that the people you are working with understand why artwork is being created in a certain way, why certain webpages have a certain structure.

Transparency - It is important to me that a customer understands what hosting is, what seo is and how they choosing or not choosing certain things can affect other areas of the project.

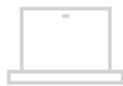
Services and Capabilities

I am passionate about creating beautiful, engaging and forward thinking designs that are forward thinking and help the business achieve its goals and deliver a better experience for their customers. How is this achieved? By working across multiple touch points explained below.



3D CAD Rendering

Do you have issues taking photos of your products? Are they too big? too heavy to move? Or you just don't have the equipment to photograph them. CAD rendering is a fast and affordable way to create high quality images.



Website Design

Engaging and creative web design that focuses on the users experience, that is responsive and search engine optimised. All Websites need to be able to generate leads and not just be a shop window to your business.=



Branding

Feeling your logo is outdated? Consistently realising that your businesses branding isn't consistent across media platforms? Find out how we can refresh your logo and create a Brand Bible to ensure consistency.



Motion & Editing

Have a video that needs animated text and graphics? Feeling that a image of your logo at the start of the video isn't dynamic enough? Find out how that problem can be solved.



Graphic Design

Feeling your Brochure needs refreshing? Need engaging digital ad graphics to improve the conversion rate of your ads? Take a look at some of the Graphic work that we've done.



SEO & PPC

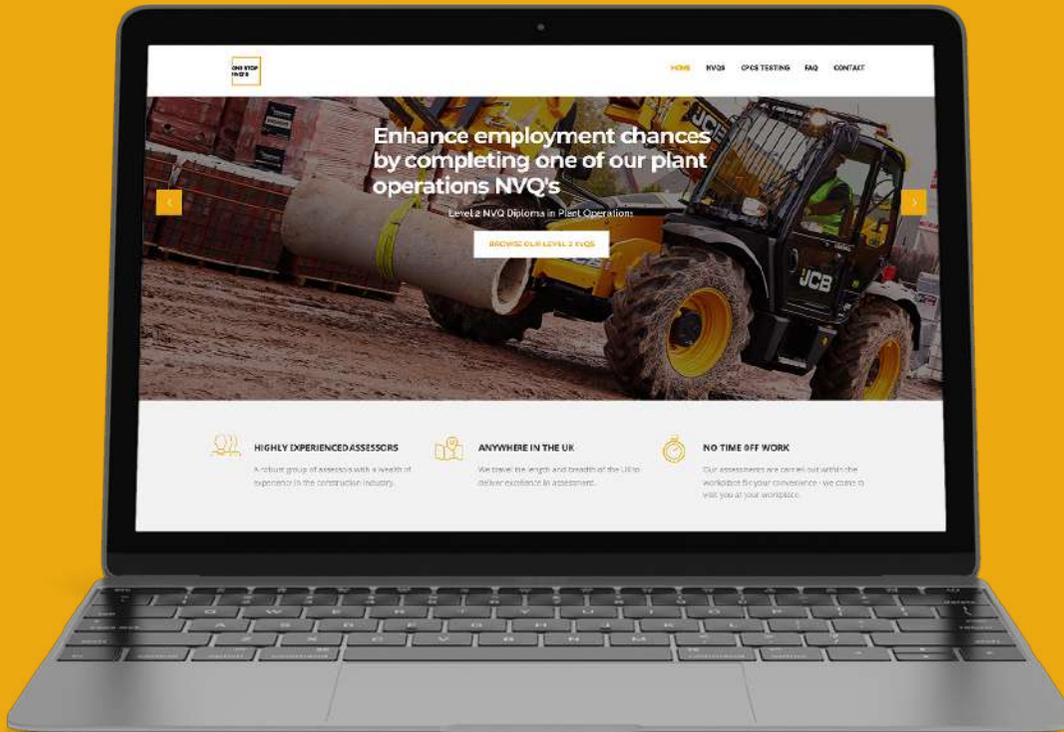
Struggling to get you website to appear on Google? Your customers are unaware of your services. Find out how optimising your SEO & PPC campaigns can help.

Businesses I've worked on projects for

Some of the companies that I have worked with through my experience as a Multi-Disciplined Designer through In-house, freelance and subcontracted. Working with brands across several different industries.

Nicholls Designs | Collaborations





One Stop NVQ's

About Company

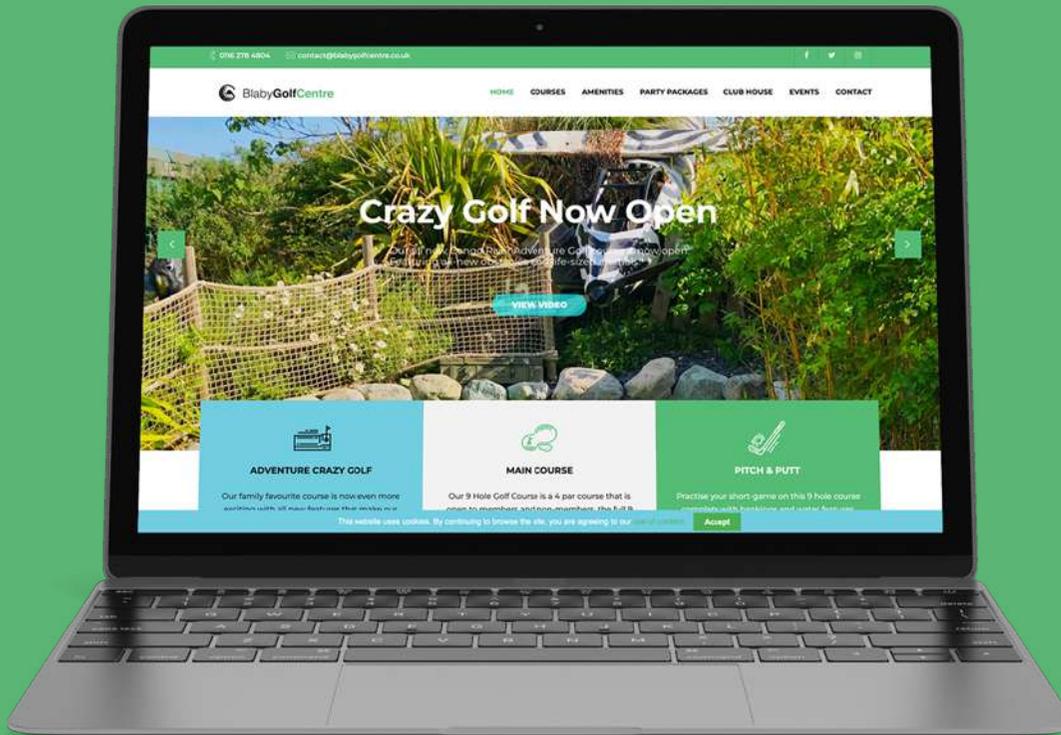
One Stop Nvq's was created to provide better value for customers and clients without compromising on quality within the assessment process.

Brief

Create a website and logo that told customers how they can get a value for money qualification.

Delivered

A responsive website that, tells the customer what they offer as a business, Search engine optimised making it easy for people to find out who they are and the realisation of the logo that the owner wanted.



Blaby Golf Centre

About Company

Blaby Golf Centre is a 9 Hole Full Course with Pitch & Putt. 18 Hole Crazy Adventure Course with Clubhouse Facilities. Located just outside Leicester.

Brief

Blaby Golf needs to have a modern digital feel to it. The old website and brand was dated and didn't communicate to the customers what they could offer.

Delivered

A modern website with all new content that clearly and concisely tells the customer what they offer. The set up of a Google Business page with now hundreds of reviews. SEO that allows the site to be found easily and a refresh of the old logo but with elements of the old one.



One Stop NVQ's

About Company

As an independently owned music company that offer a wide range of creative and business services to artists and songwriters: They produce and mix records and write songs in our two recording studios in London.

Brief

The old website had errors, the database and hosting had been corrupted. To solve that problem then build with their team a new site that is more visual.

Delivered

A responsive website that, tells the potential artist they could work with what they offer as a business that can be managed internally by their team.

Medisafe

Medisafe Consumables Catalogue
Endoscopy, Hospitals, Dental, Pre-Cleaning & Wash Monitoring



Order # MED0000 - 1 x 500ml

Detergent Family / Testing

3E-Zyme Scope Plus

Concentrated 3E-Zyme Scope Plus cleaning solution removes organic matter and fatty deposits from surgical instruments in as little as 30 seconds. Our unique non-flaming formula allows deeper penetration and cleaning inside endoscopes, fibre branched and cannulated instruments.



Order # V00020 - 4L
V00020 - 10L

Neutrasafe

High performance neutral detergent - pH neutral with no enzymes. Ideal for use with ophthalmic and endoscopy applications. The formulation reduces surface tension which allows deeper and more thorough cleaning of the most complex instruments. It absorbs the residue and holds them in suspension leaving other instruments free from cross-contamination.



Order # MED001 - 4L

EndoCheck

Process challenge device designed for fibre lumen devices and endoscope channels tests your machine's complex lumen cleaning performance. Ingeniously designed to represent a difficult cleaning challenge, EndoCheck allows quick and easy visual indication when used in conjunction with Valisafe CEI.



- Soil removal efficacy system
- For use with scopes
- Use with Valisafe CEI indicators

Order # V000100 - EndoCheck (each)

CEI (Cleaning Efficacy Indicator)

Real blood test suit for use with Process Challenge Devices. CEI is designed for the validation and routine monitoring of the cleaning process for washer disinfectors / ultrasonic cleaners. Complies to ISO 15853 Part 5.



This is a visual indicator that helps you to identify that the load has been cleaned efficiently and can be used as a daily check. We use materials to closely replicate your dirty instruments using real blood and additives layered onto a stainless steel plate. Therefore restoring your dirty instrument.

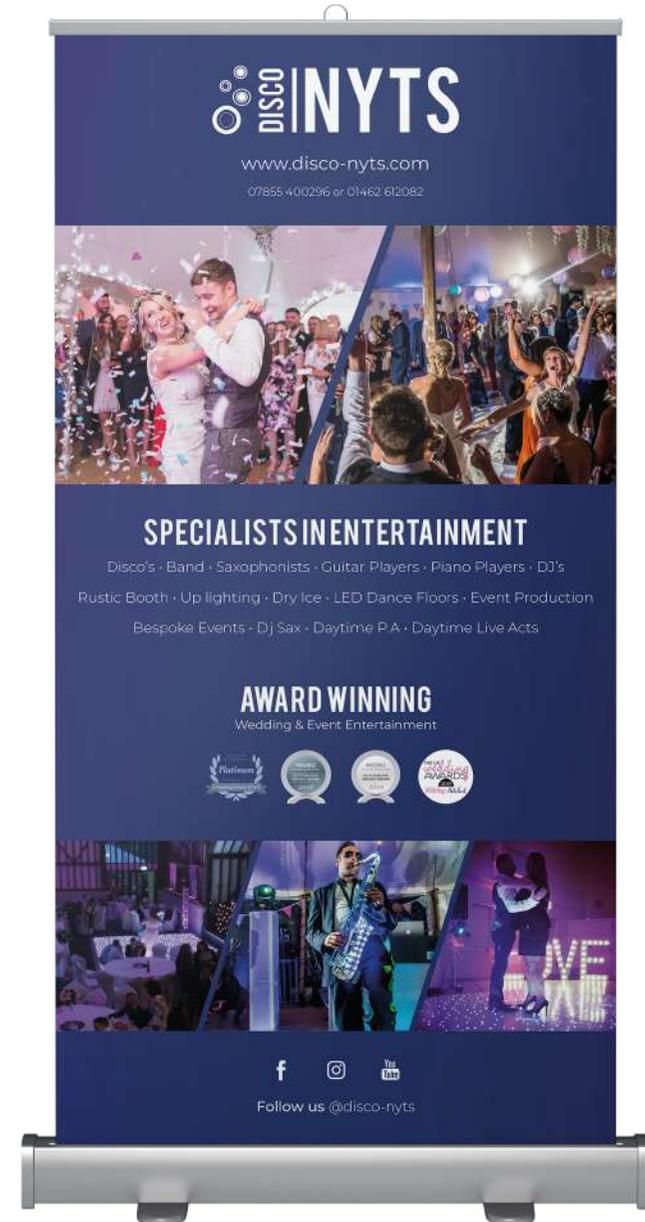
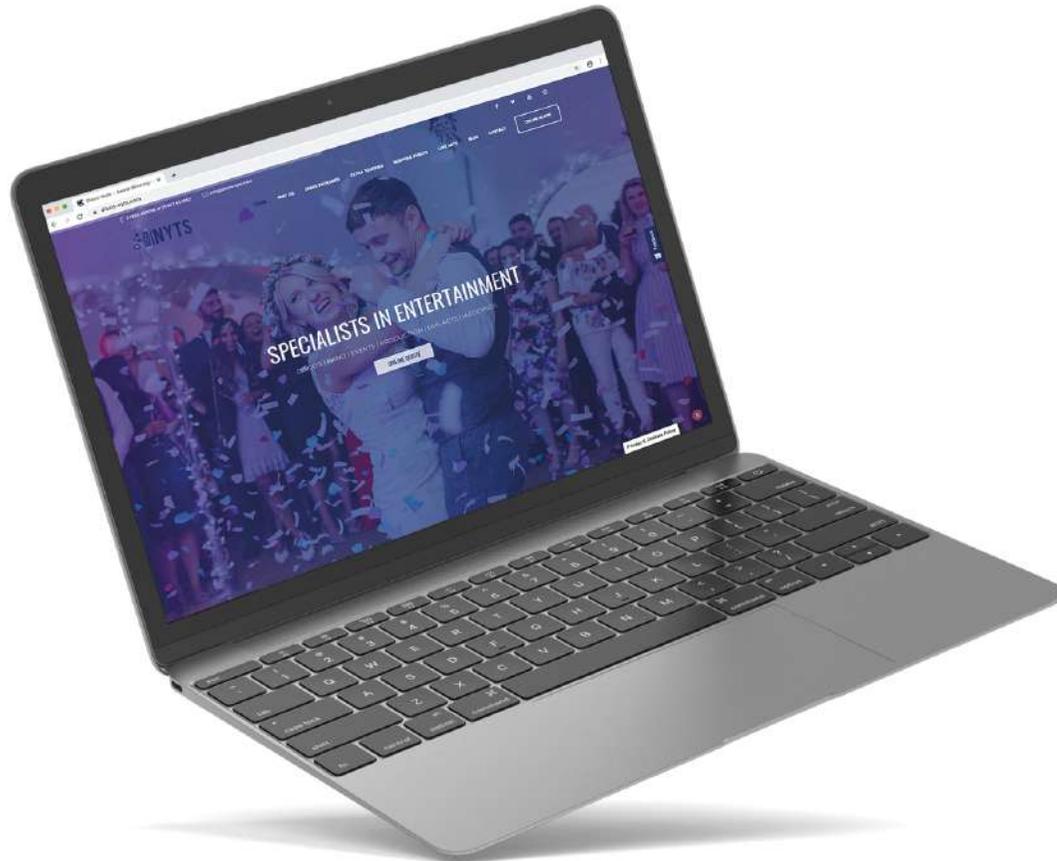
Order # V000000 - 400 (each 10)
V000000 - 400 (each 10)

Scope-Check / Instru-Check

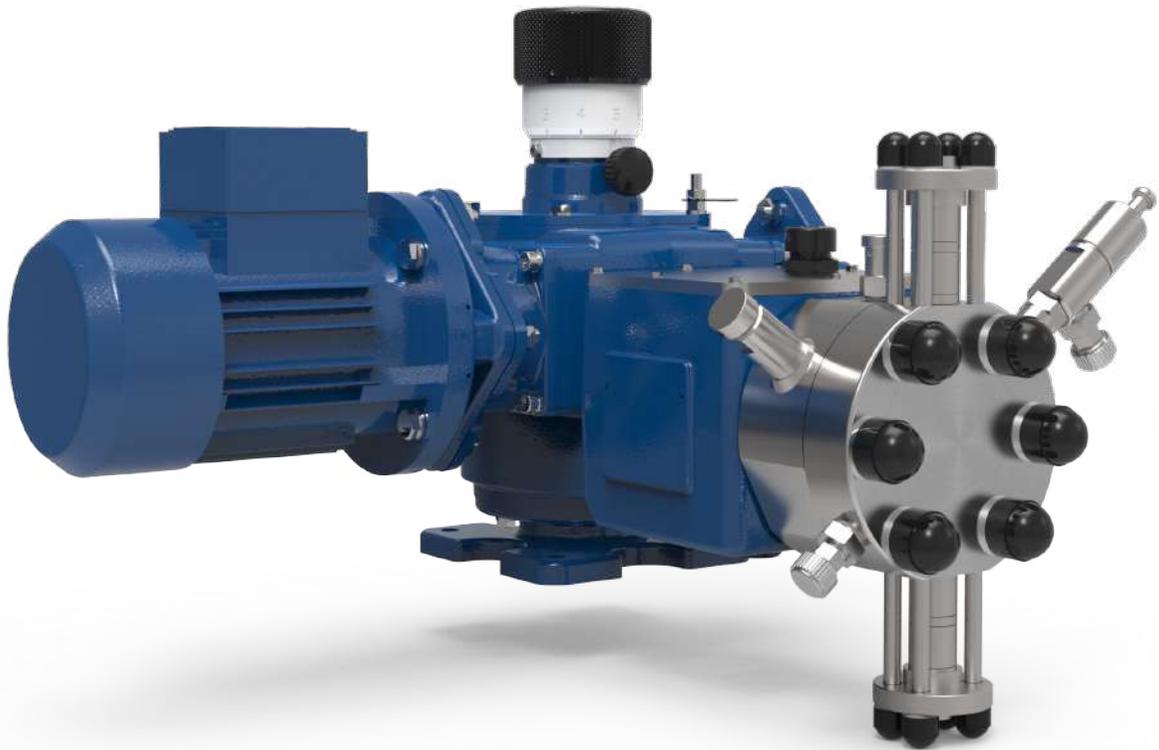
The Brilliant Blue Scope Check protein test is a rapid test that has the ability to detect low levels of protein on all types of flexible endoscopes. The Scope Check complies to CIPP 01-05 and is recognised as being one of the most sensitive tests available - detecting down to 1µg of protein within 10 seconds. The result is identified by a clear and concise colour change of the reagent. The 2.5m long swabs are supplied with 3 different diameter swabs, ensuring that all types of endoscopes can be tested on a weekly basis in line with CIPP 01-05.



Order # V000000 - Scope Check / Instru-Check - 20 swabs & 25 short swabs
V000000 - Scope-Check - 20 swabs & 25 x 1.8mm swabs
V000000 - Scope-Check - 20 swabs & 25 x 2.8mm swabs
V000000 - Scope-Check - 20 swabs & 25 x 3.8mm swabs









- Medisafe
- Dealers

For your local contact please call:
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Want to see our machines in action?
Please visit: www.youtube.com/medisafeint
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T: +44 (0)1279 461641 www.medisafeinternational.com

Medisafe Capital Brochure

Machines | Instrument Handling | Detergents | Point of Use Preparation
Service | Spare Parts | Training







Hello, I'm Jack Nicholls, I am a Freelance Designer predominately working on 3D CAD Rendering and Website Design & Development. Based in Hertfordshire, U.K. Find me on Instagram, Dribbble, Behance and LinkedIn.

I describe myself as a Multi-disciplined Designer with a demonstrated history of working within the design industry. Skilled in Branding & Identity, Adobe Creative Software, 3D CAD, Sketching and Problem Solving. I have a strong Arts and Design background with a Bachelor of Arts (B.A.) focused in Product Design from De Montfort University, Leicester.

The aim of this website is to demonstrate the work that I can offer using work created from in-house and freelance work to show what I can offer to businesses.

Talk to me about your next project. See how I can help you and your business move towards a consistent look and feel.

The featured work is a small example of some of the work that I have created but not all. If you are looking for examples of a certain type of project that you do not see please look on my website on the work page or please email me and I will make sure to give you an answer as soon as possible.



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